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> Executive Fax: (631) 293-8520

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> Purchasing Fax: (631) 293-3821

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Sales Fax: (631) 293-2934

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HERBAL (ACTIVES

548 Broadhollow Road, Melville, NY 11747 • Telephone: (631) 293-0030

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July 5, 2005

CERTIFIED MAIL Return Receipt Requested

Office of Nutritional Products, Labeling and Dietary Supplements Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C Street, S.W. Washington, D.C. 20204

Dear Sir/Madam:

This letter is submitted pursuant to Section 403 [r](6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements, which are being distributed by this company.

The text of the statement that is being made is as follows: Nutritional Support for healthy sleep and overall well-being.

The name(s) of the products are as follows: Sleep Assure® Liquid

The dietary ingredients for which this statement is being made are:

Passion Flower

GABA

Valerian Root

Pyridoxal 5 phosphate

Chamomile Flower

Melatonin

It is certified that the information contained in this notice is complete and accurate and that the firm has substantiation that the statements are truthful and not misleading.

Sincerely.

NATURAL ORGANICS, INC.

James P. Gibbons

President

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NATURAL ORGANICS LABORATORIES INC.